

# The Greenhouse (Effect)

## Semesterbrief SS24



*"In the midst of many environmental crises, it has never been more important to be self-sufficient. This is the moment to get creative about how you make an impact in the name of regeneration"*

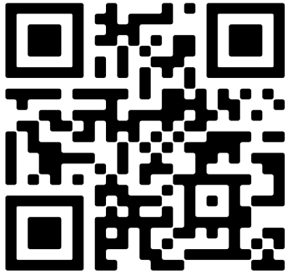
"The Greenhouse (Effect)" has been envisioned as an accompanying pavilion to the exhibition "The Gift", which is thematizing the gift of architecture and how such gifts shape the urbanization process, at the Architekturmuseum der Pinakothek der Moderne. During the running time of the exhibition, from February 28th till September 8th, the pavilion will be placed in front of the Architekturmuseum and act as a central piece of the exhibition, as it is the only installation outside of the museum. Thereby bringing the culture and art outside of the museum and to the people. The project is intended to be the gifted architecture for the city Munich with the overarching message:

**Nature is the Gift**

Logically we intend further usage of the pavilion in the same vein, as a participatory tool for dialogue, discussion and performance, for workshops, readings and critics. Having "The Greenhouse (Effect)" as a base of operations outside the university allows for new potential of inviting participation in Architecture and Teaching. By opening up our ways of thinking and teaching we allow the common public to have a look at our practices and see for themselves; what is working / isn't working, where do we have discrepancies of understanding / wording / etc. between architect and user. To support this dialogue, we gathered several questions which should be used to foster dialogue. Further, they should be used to gather information about the public opinion and personal experiences in Munich regarding use of (green) space.

After finishing up the exhibition, "The Greenhouse (Effect)" will find its way to the TUM Stammgelände. To avoid discontinuation of the efforts after the exhibition closes, our aim is to use one of the two pavillons to serve as the founding period for an agency that operates it and that is to continue after the exhibition. Establishing this agency, "Office for Deep Transformation", which is envisioned as a think-tank operating in between university, architectural practice, and civil society, will be the biggest part of your tasks. Its agenda will be drawn up together but also improved in the time that the exhibition runs, using different workshop settings to sharpen its agenda.

### Architekturmuseum „The Gift“



### Booklet „The Greenhouse (Effect)“



### TASKS:

- Operate the greenhouse pavilion throughout the running time of the exhibition (February 28th || September 8th). Treat the Greenhouse-Project as the fifth gifted architecture for the city Munich in the exhibition „The Gift“ of the Architekturmuseum with the overall topic „NATURE IS THE GIFT“.
- Further develop the project area in front of the Pinakothek der Moderne to a valuable space for people to communicate, contribute and learn. Cultivate and mend the mint inside the greenhouse for tea and other drinks - use it as a tool to support communication during your events and regular opening days.
- Organize and host workshops, events and critics in the pavilion to talk above all about the ‚Agrarwende‘ and ‚Kleingartenkultur‘ as well as ‚Versiegelung‘ in Munich. Use this time to get into dialogue with others and gather insights from the public. Process the gathered information and take action into your own hands. What can each of us do?
- Use the Studio Tuesdays to potentially serve tea or other drinks and get in dialogue with the public. Foster participation and understanding about architecture and teaching in the general public.
- Create the "Office for Deep Transformation" with the Professorship and the practice BHSF as how an urbanistic agency of the future could look like. Find after use concepts for the used materials on campus.
- Lastly, work on how information about the climate emergency is conveyed by the public, and how information can be passed onto them (e.g. a website) - Analyze and project the urbanistic implications of the greenhouse (effect).

*Further information about the project, necessary contacts and knowledge will be provided in the Annex...*

